

Marketing Material Request Form



INTERSTATE-McBEE



Salesman _____

Request Date _____



Please fill out this form completely. Any form not filled out in its entirety will be rejected and sent back to the originator for completion. Forms completed manually or "by hand" will not be accepted. This form is for Interstate-McBee employees only and shall not be forwarded in any form or fashion to any non-employee unless otherwise authorized directly by management.

Customer Information

Customer/Trade Show: _____

Customer Type: Current Prospective N/A

Phone Number: _____

Ship to Attention: _____

Ship to Address: _____

City: _____ State: _____ Zip Code: _____

Requested Ship Date: _____

★ Please allow a minimum of 3 days to fulfill

Reason for Marketing Material:

New Customer
New Line
Salesman Sample

Prospective Customer
Expand Customer Line
Trade Show

Other (Explain Below): _____

Special Instructions

Office/Approval Purposes Only

Total Cost: \$ _____ Management Approval: _____

CATERPILLAR				
TYPE	DESCRIPTION	LAST UPDATE	QTY ENG	QTY SPA
Catalog	3400 (C12, C13, 3406, 3406E, C15	Jan. 2020		n/a
Catalog	3500	Aug. 2019		n/a
Catalog	Mid-Range (3114, 3116, 3126, C7, C9)	Oct. 2022		n/a
Flyer (2-sided)	Application Reference	Aug. 2021		
Flyer (2-sided)	New Replacement Parts	Jan. 2017		n/a
Flyer (1-sided)	Top Sellers	Oct. 2020		n/a
Flyer (2-sided)	C13 Sell Sheet	Nov. 2019		n/a
Flyer (1-sided)	C15 Custom Gaskets	Apr. 2020		
Flyer (2-sided)	Engine Belts	Aug. 2017		
Flyer (2-sided)	Hydraulic Seals	Nov. 2017		n/a
Flyer (1-sided)	Stud and Hardware Kits	Apr. 2019		
Flyer (1-sided)	G3300 Cylinder Packs (NAT. GAS)	Jul. 2018		n/a
Flyer (1-sided)	G3500 (NAT. GAS)	Feb. 2020		
Flyer (1-sided)	MCB3600NG (NAT. GAS)	Aug. 2018		n/a
Flyer (1-sided)	G3500 Custom Gasket Kit (NAT. GAS)	Jun. 2022		n/a
Foldout (2-Panel)	3500	Jul. 2020		n/a
Foldout (2-Panel)	C15	Feb. 2020		n/a
CUMMINS				
TYPE	DESCRIPTION	LAST UPDATE	QTY ENG	QTY SPA
Catalog	ISX/QSX/X15	Oct. 2022		n/a
Catalog	KT/QSK	Jan. 2020		n/a
Catalog	Mid-Range	Jul. 2014		n/a
Catalog	NT/N14	Jan. 2020		n/a
Flyer (2-sided)	Application Reference	Aug. 2021		
Flyer (1-sided)	Top Sellers	Oct. 2020		n/a
Flyer (1-sided)	ISX Sell Sheet	Aug. 2017		
Flyer (1-sided)	ISB Bus/Transit Kits	Mar. 2019		n/a
Flyer (2-sided)	Engine Belts	Jan. 2017		
Flyer (1-sided)	Technical Parts Gram #58 - ISX Pin & Rollers	Jul. 2020		n/a
Flyer (1-sided)	Technical Parts Gram #59 - ISX Connecting Rods	Mar. 2022		
Flyer (1-sided)	B/ISB Pickup Truck Parts	Jan. 2021		n/a
Flyer (1-sided)	ISLG Engine Kits (NAT. GAS)	Mar. 2022		
Foldout (2-Panel)	Remanufactured Turbochargers	Jul. 2022		
Foldout (2-Panel)	ISX Engine	Oct. 2022		n/a
Foldout (4-Panel)	Gasket Sets	Sep. 2019		n/a
Foldout (3-Panel)	Liner and Piston Updates	Nov. 2017		n/a
DETROIT DIESEL				
TYPE	DESCRIPTION	LAST UPDATE	QTY ENG	QTY SPA
Catalog	2-Cycle - 53/71/92/149	Feb. 2020		n/a
Catalog	Series 50/60	Jun. 2020		
Flyer (2-sided)	Application Reference	Aug. 2021		
Flyer (1-sided)	Top Sellers	Oct. 2020		n/a
Flyer (1-sided)	14L One Piece Pistons	Jul. 2017		
Flyer (1-sided)	S60 Pin and Rollers	Jul. 2019		n/a
Flyer (2-sided)	DD15 Sell Sheet	Feb. 2020		n/a

Flyer (1-sided)	DD15 Head Parts	Sep. 2020		n/a
Foldout (2-Panel)	DD15 Foldout	Sep. 2021		n/a
Navistar				
TYPE	DESCRIPTION	LAST UPDATE	QTY ENG	QTY SPA
Catalog	Navistar/International	Oct. 2014		n/a
Flyer (2-sided)	Application Reference	Aug. 2021		
Flyer (1-sided)	Top Sellers	Oct. 2020		n/a
Flyer (1-sided)	DT466 Sell Sheet	Aug. 2017		
Flyer (1-sided)	DT466 Valve Covers	Dec. 2021		
Flyer (1-sided)	Navistar Legends	Jun. 2022		n/a
JOHN DEERE				
TYPE	DESCRIPTION	LAST UPDATE	QTY ENG	QTY SPA
Flyer (1-sided)	4045/6068	Jun. 2021		n/a
FUEL INJECTION				
TYPE	DESCRIPTION	LAST UPDATE	QTY ENG	QTY SPA
Catalog	Electronic Fuel Injectors	Jan. 2022		n/a
Catalog	Core Codes & Guidelines	Jan. 2022		n/a
Flyer (1-sided)	Core Return Checklist	Jan. 2022		n/a
Flyer (2-sided)	Electronic Injectors	Dec. 2021		
Flyer (1-sided)	CAT C15/18/27/32 ACERT Reman Injectors	Apr. 2021		n/a
Flyer (1-sided)	CAT C15/3406E Reman Injectors	Aug. 2017		
Flyer (1-sided)	CAT D3500 Reman Injectors	Jan. 2020		n/a
Flyer (1-sided)	Cummins ISX Reman Injectors	Oct. 2022		
Flyer (1-sided)	Cummins ISX/XPI Reman Injectors	Nov. 2021		
Flyer (1-sided)	Cummins Celect Reman Injectors	Aug. 2017		n/a
Flyer (1-sided)	Detroit Diesel DD15 / S60 14L Reman Injectors	Mar. 2021		n/a
Flyer (1-sided)	John Deere 4045/6068 Reman Injectors	Aug. 2021		n/a
Flyer (1-sided)	Navistar G2.9 Injectors	Nov. 2017		n/a
Flyer (1-sided)	Popular Parts: Injectors	Jul. 2022		n/a
Flyer (1-sided)	Injector Remanufacturing Process	Jul. 2022		
Flyer (1-sided)	ISX XPI Connector	Feb. 2023		n/a
Foldout (4-Panel)	Electronic Injector Guide	Apr. 2023		n/a
Foldout (4-Panel)	EMD Injector Guide	Mar. 2021		n/a
GENERAL				
TYPE	DESCRIPTION	LAST UPDATE	QTY ENG	QTY SPA
Catalog	Natural Gas (NAT. GAS)	Aug. 2018		n/a
Flyer (2-sided)	Application Reference - Natural Gas (NAT. GAS)	Aug. 2017		
Flyer (2-sided)	Application Reference - All Brands	Apr. 2017		
Flyer (2-sided)	Application Reference - Heavy Duty	Sep. 2018		
Flyer (1-sided)	All Purpose Flyer	Aug. 2019		n/a
Flyer (1-sided)	Industry Applications - Agriculture	Feb. 2023		
Flyer (1-sided)	Industry Applications - Marine	Feb. 2023		
Flyer (1-sided)	Industry Applications - Refuse	Feb. 2023		
Flyer (1-sided)	Industry Applications - Transit	Feb. 2023		
Flyer (1-sided)	Top Sellers: Inframe Kits	Oct. 2020		n/a
Flyer (1-sided)	Nickel Based Super Alloys	Nov. 2019		n/a
Flyer (1-sided)	Social Media Accounts	Jan. 2022		n/a

Flyer (1-sided)	Forged vs. Cast	Jul. 2022		
Flyer (1-sided)	Why choose Interstate-McBee	Feb. 2023		n/a
Flyer (2-sided)	Popular Parts: Inframe Kits	Jul. 2022		n/a
Flyer (2-sided)	Cylinder Heads	Feb. 2023		
Flyer (2-sided)	Engine Sensors	Dec. 2020		n/a
Flyer (2-sided)	DPF Components	Mar. 2018		
Flyer (2-sided)	Turbochargers	Nov. 2019		
Flyer (2-sided)	Water Pumps	Apr. 2020		
Flyer (2-sided)	Oil Pumps	Jul. 2022		n/a
Flyer (2-sided)	Oil Coolers	Jul. 2022		n/a
Catalog	Full Binder (contains all catalogs)	Oct. 2019		n/a
Foldout (2-Panel)	Top Sellers: Gasket Sets	Nov. 2020		n/a
Foldout (4-Panel)	Why choose Interstate-McBee	Feb. 2023		n/a
Foldout (4-Panel)	Full Line Card (Your Reference Source)	Mar. 2022		
FOLDERS				
TYPE	DESCRIPTION	NOTE	QTY ENG	QTY SPA
Folder	Empty			n/a
Folder (filled)	Applications and Line Cards	Includes all app references + line card		
Folder (filled)	Waste Applications	G3500, Super Alloys, Refuse		n/a
Folder (filled)	Instruction Sheets	web signup, quotes, warranty/rga		
Folder (filled)	Top Sellers	All top selling flyers (QTY: 6)		n/a
NPR				
TYPE	DESCRIPTION	NOTE	QTY ENG	QTY SPA
Flyer (2-Sided)	New Product Release (NPR)	Latest Version		
Flyer (2-Sided)	New Product Release (NPR)	Older versions (SPECIFY WHICH IN SPECIAL INSTRUCTIONS)		
POSTERS / SIGNS / DECALS				
TYPE	DESCRIPTION	SIZE (inches)	QTY	
Poster	All Purpose McBee Poster	36x24		
Poster	Cummins ISX/QSX CPL Reference	36x24		
Poster	Cummins N14 CPL Reference	36x24		
Poster	Ecotip Superstack Breakdown	24x36		
Poster	EMD 645/710 & GE 7FDL	36x24		
Vinyl Banner	Authorized Distributor (indoor/outdoor)	48x36		
Vinyl Banner	General Interstate-McBee	24x71		
Metal Sign	Genuine McBee Parts (Blue & Red)	48x24		
Decal	Authorized Distributor Window Cling	18x8		
Decal	McBee Logo Sticker	14x6		
Decal	McBee Logo Toolbox Sticker	8x3		

Mouse Pad	McBee 2023 Calendar	9x7	
Counter Pad	All Purpose Design for Counter Tops	17x26	
Sticker	Caterpillar by Interstate-McBee	8x2	
Sticker	Cummins by Interstate-McBee	8x2	
Sticker	Detroit Diesel by Interstate-McBee	8x2	
Sticker	Navistar by Interstate-McBee	8x2	
Sticker	John Deere by Interstate-McBee	8x2	
Magnet	Toolbox Logo Magnet	8x2	
PROMO ITEMS / APPAREL			
DESCRIPTION	DESCRIPTION	NOTE	QTY
T-Shirt	Got Diesel (Black)	Size: Medium	
T-Shirt	Got Diesel (Black)	Size: Large	
T-Shirt	Got Diesel (Black)	Size: XL	
T-Shirt	Got Diesel (Black)	Size: 2XL	
T-Shirt	Got Diesel (Black)	Size: 3XL	
T-Shirt	Got Gas (Black)	Size: Medium	
T-Shirt	Got Gas (Black)	Size: Large	
T-Shirt	Got Gas (Black)	Size: XL	
T-Shirt	Got Gas (Black)	Size: 2XL	
T-Shirt	Got Gas (Black)	Size: 3XL	
Hat	Black w/ mesh back	one size fits all	
Hat	Blue	one size fits all	
Keychain	Metal Piston and Rod		
Drink Coaster	Black w/ logo		
Coffee Mug	Black w/ red logo		
Glasses Cleaning Cloth	Plaid w/ logo		
Cell Phone Stand	White w/ logo	Can also be a business card holder	
Cell Phone Charge Cable	White w/ logo	Android/Apple compatible	
Luggage Handle Grip	Red cloth w/ white logo		
Golf Bag	Blue w/ white logo	contains items useful to golfers	
Tire Checker	Black w/ white logo	15" long w/ 3 mode light	
Wall Clock	Silver edge, White center w/ logo	Includes battery	
Pen	Navy & Grey w/ logo	writes in black ink	
Mechanics Pad	Navy Blue cover w/ logo	3x5	
Notepad	Large	5x8	
Notepad	Small	5x4	
Notepad	Sticky	4x3	
Ruler	White plastic w/ logo		
Loaded Flash Drive	White & yellow w/ logo	Contains digital versions of all catalogs	
Trade Show Bag	Yellow Plastic w/ black logo		
Trade Show Bag	Navy Plastic w/ silver logo		
Trade Show Bag	Black Canvas		
Welcome Kit	Contents: (1) Banner, (2) Counter Pads, (4) Decals, (4) Hats, (2) Mouse Pads, (15) Pens, (8) Sticky notes, (1) Flash drive, (1) Ref. Folder	Must get approval from Jim to order	