

Using Social Media: FACEBOOK

Facebook is a popular free app where you can post comments, photos, links, and videos.

Benefits to Facebook include:

- Ability to change preconceptions.
- Easy to find people or content
- Increased lead generation with prospects

Signing Up



Sign Up
It's free and anyone can join

First Name:

Last Name:

Your Email:

New Password:

I am: Select Sex:

Birthdate: Month: Day: Year:

Why do I need to provide this?

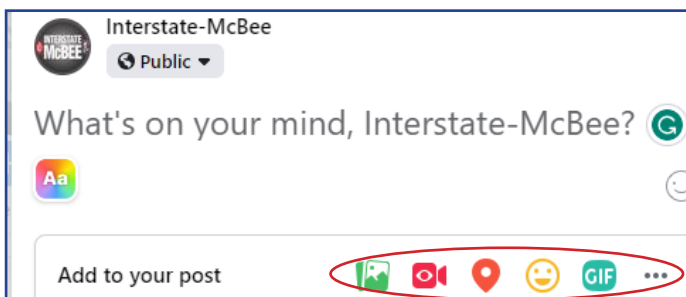
Suggested follows:

- @Caterpillar
- @Cummins
- @EuroMarketingLTD
- @HighwayandHeavyParts
- @Erkaeng
- @OceanEnginePartsLLC
- @PanamaDieselPower

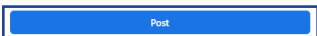
Creating a Post



Click into the "What's on your mind..." prompt



Type in the box. Add images, videos, locations, feeling or activities, and more through the menu.

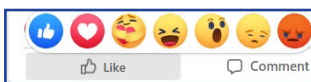


Select "Post" to share

Liking or Reacting



Click the "Like" icon to like an image

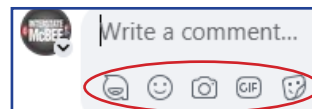


Press and hold the like button and swipe to a reaction to react

Commenting



Tap on the comment icon

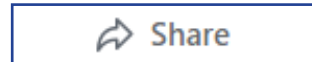


Type your comment
Add images or emoji's using the menu

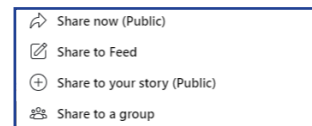


Select the arrow to post the comment

Sharing

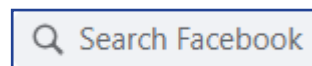


Tap on the share icon



Select where you want to share the content

Following



Search in the search bar

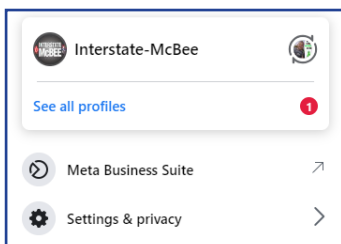


Select the person or company to follow and click on the blue "Follow" button

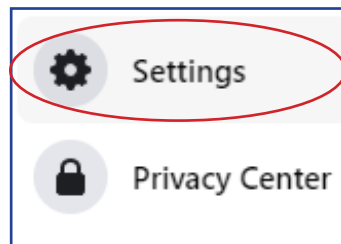
Notifications

Adjusting your notifications can allow you to see real time insight to current hot topics.

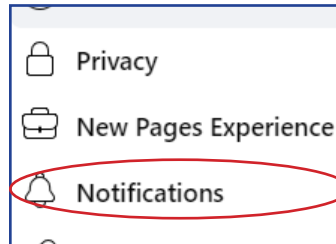
Click on your profile icon and select "Settings & Privacy"



Select "Settings"



Select "Notifications"



Adjust notifications to your preferences

